

Contact

www.linkedin.com/in/brandon-chappell-27a469126 (LinkedIn)

Top Skills

Ghostwriting
Start-up Leadership
Entrepreneurship

Certifications

Certificate for Sports Participation

Brandon Chappell

Advisor @ Scanning Pens
Brampton, Ontario, Canada

Summary

I have had the privilege of serving a diverse clientele, spanning from startups to large enterprises. My offerings encompass a wide spectrum of services, including web development, app development, digital marketing, corporate branding, marketing graphics, business consulting, brand consulting, and video animation.

With over 5 years of experience in the Information Technology & Services industry, I have honed my expertise in strategic planning, direct sales, sales support, digital strategy, team management, project coordination, marketing, project management, brand management, team coordination, and more. My track record reflects a commitment to delivering results and achieving success in various domains.

Experience

Scanning Pens
Sales Advisor
March 2023 - Present (2 years 6 months)
Oakville, Ontario, Canada

As a Sales Advisor at Scanning Pens, I work with education institutes in Canada to help students with dyslexia and reading disabilities access our assistive technology. I handle inside sales and provide support to our clients, ensuring their satisfaction and positive impact in the classrooms and libraries.

Projectsity
Consultant
October 2023 - Present (1 year 11 months)
Toronto, Ontario, Canada

Bramalea Tire
Consultant
October 2022 - April 2024 (1 year 7 months)
Brampton, Ontario, Canada

Proficiently managing company clientele, processing B2B and B2C sales orders through diverse channels such as retail, emails, chat, and phone. Skillfully scheduling client appointments to address inquiries and collaborating with management to achieve set targets.

Axolot Technologies, LLC

Co-Founder

July 2021 - June 2022 (1 year)

Seattle, Washington, United States

Co-founded a dynamic company with two partners, driving rapid growth and transforming it into a global enterprise. Leveraged expertise in Lead Generation, Sales, communication, and networking to successfully establish and scale the startup. Proud of this groundbreaking achievement as my very first entrepreneurial venture.

Burj Bank Limited

Internship

June 2016 - August 2016 (3 months)

Dubai, United Arab Emirates

Collaborated closely with the Branch & Operations Manager, gaining valuable insights into banking principles, account opening procedures, cashier operations, and sales techniques. Acquired expertise in generating deposits and facilitating cash flows by opening accounts.

Education

Khadim Ali Shah Bukhari Institute of Technology

Bachelors of Commerce, Business, Management, Marketing · (2017 - 2020)

College of Accounting and Management Sciences

Intermediate, Accounting and Banking · (2014 - 2016)

St. Patrick's High School, Karachi

Matriculation , Computer Science · (2004 - 2014)